



Pl: -
PLEASE ORDER
DISPLAYS + PRODUCT.
THANK,
LARRY.

176520

R. J. Reynolds Tobacco Company
FIRST QUARTER DPC PROMOTIONS
(only for accounts 100 ctns per week or less)

Date 3/7/96

Account B. Eisler

Sub _____

Brand Promotion	Camel 20 off pack ctn display	Winston 20 off pk ctn display	Salem 20 off pack ctn display
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Display Packing	Camel FBx	<u>2</u> Winston Kg	Salem Kg
	Camel LBx	<u>2</u> Winston Bx	Salem 100
		WinstonLBx	Salem Lt
		Select FFBx	Salem Lt100

Allocation (cs)	Camel FBx	<u>1</u> Winston Kg	Salem Kg
	Camel LBx	<u>1</u> Winston Bx	Salem 100
		WinstonLBx	Salem Lt
		Select FFBx	Salem Lt100

Displays

3/14/96 → 20 \$ 1,333.99

Date Product Shipped

3/18 (product)

Display Assembly
(timing)

Immediately

Immediately

Immediately

Displays Shipped to
Retail

Immediately

Immediately

Immediately

Packing and shipping
payment if packing is
completed within 2
weeks

28.00 per 12M case
of Live product

28.00 per 12M case
of Live product

28.00 per 12M case
of Live product

51850 2518

**Voice mail 800-757-8255 mail box #48795 to request payment before
sending out displays.

Note:

No more than one DPC display may be sent per order.

These displays may be sold only to accounts 100 cartons per week or less!

Source: <https://www.industrydocuments.ucsf.edu/docs/yjcy0000>

MAILFILE

12 March 1996

R.J.REYNOLDS TOBACCO COMPANY

Winston-Salem, N.C. 27102
(919) 741-5000

TO: L T WOLFE
3 COPPERMINE VLG
FLEMINGTON NJ 08822

RJR

FROM: RJ REYNOLDS TOBACCO COMPANY
401 NORTH MAIN STREET
WINSTON-SALEM, NC 27102

THE FOLLOWING ITEMS HAVE BEEN SHIPPED TO: B. EISLER CO. 1226XX
SIS ACCOUNT NUMBER 176520
393 BROADWAY
BAYONNE NJ 07002

FROM WINSTON-SALEM NC BY ROADWAY PACKAGE SERV BILL LADING NUMBER 0
ON 03/12/96:

ORDERED	SHIPPED	BACKORDER	ITEM NO.	ITEM DESCRIPTION
6	6		468890	WINSTON PACK REPLICA DISP

YOUR COMPLETE SHIPMENT IS ESTIMATED TO ARRIVE ON 03/15/96.

REFERENCE ORDER NUMBER 6068-1142 ON ANY INQUIRIES ABOUT THIS SHIPMENT
WHICH WAS ENTERED 03/08/96.

51850 2519